

SOCIETY OF CIVIL ENGINEERS

2011 - 2012

OFFICER MEETING MINUTES

February 2, 2012
11:10am-12:00pm
Room 13-118

All Officers Present: No [Biczkow, Van Ruiten
Galloway, Gilbert]
Faculty Advisor Present: Yes
Guests: None

LAST MEETING: General Meeting
January 25, 2012 7:00pm

NEXT MEETING: General Meeting
February 8, 2012 7:00pm

FUTURE MEETINGS: Officer Meeting February 16

- **President:** Summarized the previous general meeting, discussed the need to improve general meeting attendance. Officers need to find a better way to reach the members.
 - **Recording Officer:** Find a way to personally reach out to members, maybe provide incentives like root beer floats or have new games to lead off the meeting.
 - **Marketing Director:** Suggested that it may be more effective to have more information about the presenters to relay to members.
 - **Corresponding Officer:** Will be sure to provide more background information about the company presenting and the topic they will be discussing to officers. Also suggested that officer show more excitement when presenting about activities and events during the meetings.
 - **Social Director:** Students need to have a reason to come to meetings, whether it be the food, the speaker, or the social aspect, we may need something new to draw people in.
 - **President:** Called on all officers to brainstorm ideas to be implemented in future meetings.
- **PSWC**
 - **Conference Coordinators:** Announced the number of attendees for the conference. The restaurant has been contacted for the group dinner. The Conference Kick-off BBQ will be at Santa Rosa Park on March 3rd from 11am to 3pm. Still waiting for money from some people. PRF will be turned in by Friday. Next Conference meeting will be February 15th (off-Wednesday). Event lists will be mailed out soon. Deadline for T-shirt design submission will be Monday night, February 6th.
- **ENGINEERING CLUB SOCCER TOURNAMENT**
 - **President:** Looking to plan this event for Spring Quarter. It was very successful last year and the chapter should continue to do it.
- **GOLF TOURNAMENT**
 - **President:** Confirmed that the event will take place on April 28, and requested that all events be added to the Master Calendar.
- **WINTER RETREAT**
 - **V.P. Events:** Gondola tickets are being purchased; this will be the last year we will get the group discount on a major holiday weekend. Drivers are still needed and a Risk Management plan is being coordinated with ASI for the event.
- **WSCL UPDATE**
 - **Newsletter Editor:** Coordinating with AEI to get interest within the Civil Department for their Structural Forum.

- **Advisor:** Recently received an email from the AEI advisor with information about the forum.
 - **Marketing Director:** Currently in contact with a member of the YMF about engaging our chapter in some of their activities.
 - **Advisor:** Explained the format of the Section and Branch and all the schools under each branch and how they are run. Discussed attending LA Student night, March 9, to get in contact with representatives of the YMF and become more involved with them.
- **STUDENT CHAPTER EVENT**
 - **President:** Because the Marsh Landing tour did not have sufficient interest at this time, the event will be postponed for early April and another student chapter will be invited to attend as well. There is the possibility of coordinating with chapters from UC Berkeley, Fresno, or CSU Sacramento.
- **MARSH LANDING EVENT**
 - **V.P. of Events:** Requested feedback from officers regarding why there was a significant lack of interest in this tour and the consensus was that the course workload was high.
 - **Recording Officer:** Suggested that it may have something to do with the nature of the project, not too many people understand how a nuclear reactor installation involves civil engineering. Officer may want to explain more about it when talking about the event at the general meetings.
 - **Marketing Director:** Mentioned that pairing this tour with a social event could entice more members to attend.
 - **Corresponding Officer:** Suggested that charging a small fee could help to ensure that members are committed to attending.
- **SOCIAL EVENT**
 - **President:** Would like to have another social event for members sometime this quarter.
 - **Social:** Relayed some ideas for events and will give information at the next meeting. Officers suggested capture the flag, hike up bishops, dodge ball.
- **EVENT WITH THE BRANCH**
 - **President:** Announced that members of the ASCE SLO Branch showed interest in hosting a bowling night with the student chapter, and have already selected tentative dates.
 - **President:** Discussed the joint ASCE Branch Meeting for 2012. The chapter would like to make it a large event in the ATL for scholarship presentations and project presentations. The event will be in the third week of May.
 - **Advisor:** Recommended initiating planning as soon as possible. Suggested getting help from the Branch before undertaking this project.
- **EARTH SYSTEMS TOUR**
 - **CalGeo Rep.:** Approximately 20 people are signed up for the tours, confirmed that no paperwork is required for events in the county.
- **BILL BAKER PRESENTATION**
 - **President:** Announced that the presentation will take place on March 2 at 4:00pm in the Business Silo, hosted by the ARCE Department. Described the presentation and officers will advertise at the next meeting.
- **NEW BUSINESS**

- **President:** Thanked the volunteers on behalf of the Executive V.P. for all of the volunteer assistance that helped make the Career Fair a success.
- **V.P. Events:** Gave details and logistics about a potential tour, the Pickens Curve and Rain Rocks Project in a landslide prone area of Highway 1. Potentially could pair it up with a hike and lunch on the beach.
- **V.P. Community Service:** Announced that the next Learn by Doing Lab will take place on 9th from 12:45-1:45pm. Building Big will take place February 21-24, right after Winter Retreat, during e-Week. Strongly urged officers to dedicate time to this event. The chapter will have a booth at Open House and a representative of the community Service subcommittee is attending the meeting for the event. To get a booth at Farmers Market, the chapter needs to send an email by 4:00pm today. Popsicle Stick Bridge will be happening on the day of Open House and the chapter needs to advertise to students that they do not need their teacher to participate. The MESA outreach event will take place on March 3, from 7:00am-5:30pm, and the civil engineering labs can take place after 3pm.
 - **President:** Mentioned that it would be effective to use the Building Big event to advertise the Popsicle Stick Bridge competition to local schools.
- **Recording Officer:** Announced that the Annual Report has been received by ASCE and surveyed who the remaining hard copies of the reports should be given to.
- **Corresponding Officer:** The speaker dinner next week is full. Also announced that QL+ is working on a project and they wanted to know if Civil Engineers were interested in participating.
- **Social Director:** Planning the End of Year Banquet for May 26 in conjunction with the Alumni BBQ.
- **Marketing Director:** Surveyed how effective the marketing flyers were.
- **Alumni Relations:** Confirmed that the Alumni BBQ will take place on May 27 after the End of Year Banquet.
- **Treasurer:** Summarized the budget.
- **Concrete Canoe Rep.:** Gave an update on what the team will be working on this coming weekend.